

Nell'ambito del Dottorato in Economia

GARY GEREFFI

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terrà le seguenti lezioni

GLOBAL VALUE CHAINS AND DEVELOPMENT: GOVERNANCE, UPGRADING AND EMERGING ECONOMIES

The Global Value Chain (GVC) framework has been widely adopted both by international organizations and academic scholars to explain the increasing international interdependence of economic activities and to capture the magnitude of globalization with its economic and social implications for countries and regions. Since its inception, it has emerged as a powerful language to describe the growth of international subcontracting by large multinationals, who outsourced manufacturing capabilities to firms in low-wage economies. This lecture will present the key concepts on which GVC analysis is based and illustrate how GVC analysis is being used today – both by academics and practitioners at major institutions such as the World Trade Organization, the International Labour Office, and the OECD. The lecture will highlight key trends in the global economy, with special reference to the emergence of China, and provide useful elements for debate in Italy, Europe and the United States around (the future of) manufacturing, jobs and development.

**21 aprile 2016
Ore 15:30-17:30
aula 8 - I piano**

USING GVC ANALYSIS TO LINK GLOBAL AND LOCAL DEVELOPMENT, WITH REFERENCE TO ITALIAN INDUSTRIAL DISTRICTS

A key challenge in the analysis of local economic development is to show explicitly the impact of factors that operate at the international and national levels. In this lecture, prof. Gary Gereffi will outline how the analytical tools of the Global Value Chains (GVC) framework can be used to sort out the impact of forces operating at the global and regional levels of analysis. Key GVC concepts like value chain mapping, governance and upgrading will be discussed. The GVC framework will be linked explicitly to the study of Italian industrial districts, and various district case studies will be highlighted.

**26 aprile 2016
Ore 15:30- 17:30
aula 12 - I piano**

Gary Gereffi is Professor of Sociology and Director of the Center on Globalization, Governance & Competitiveness at Duke University (<http://www.cggc.duke.edu/>), where he teaches courses in economic sociology, globalization and comparative development, and international competitiveness. He received his B.A. degree from the University of Notre Dame and his M.A. and Ph.D. degrees from Yale University. Gereffi has published extensively on economic development and business-government relations in various parts of the world. His books include: *Manufacturing Miracles: Paths of Industrialization in Latin America and East Asia* (Princeton University Press, 1990); *Commodity Chains and Global Capitalism* (Praeger Publishers, 1994); *Free Trade and Uneven Development: The North American Apparel Industry after NAFTA* (Temple University Press, 2002); and *The New Offshoring of Jobs and Global Development* (International Institute of Labor Studies, 2006).

Gereffi's research interests deal with the competitive strategies of global firms, the governance of global value chains, industrial upgrading in East Asia and Latin America, and the emerging global knowledge economy. His major ongoing research projects are: (1) industrial upgrading, global production networks, and decent work in East Asia, North America, and Eastern Europe; (2) analyzing the competitiveness of North Carolina industries in the global economy, utilizing a value chain perspective {see http://www.soc.duke.edu/NC_GlobalEconomy/}; (3) engineering outsourcing in the United States, China, and India; (4) innovation and commercialization in the global nanotechnology industry; and (5) a global value chain perspective on the emerging childhood obesity pandemic.

La partecipazione è aperta a tutti gli interessati

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