

## CALL FOR APPLICATIONS

### **International School for Advanced Training in Public Policy Impact Evaluation.**

*Concepts, Methods, Applications*

### **Scuola Internazionale di Formazione Specialistica Valutazione dell'Impatto delle Politiche Pubbliche.**

*Concetti, Metodi e Applicazioni*

**Rome, 11-22 June 2018**

First Edition

The Manlio Rossi-Doria Centre for Social and Economic Research, [www.centrorossidoria.it](http://www.centrorossidoria.it), is a leading academic institute at Roma Tre University. Its research and advanced training activities focus on economic development, internationalization of firms, public policies and European integration.

This year the Centre will hold its first annual "International School for Advanced Training in Public Policy Impact Evaluation. Concepts, Methods, Applications."

The organizing committee includes Mara Giua, Anna Giunta, Pierluigi Montalbano, Silvia Nenci, Guido Pellegrini and Luca Salvatici.

The School will be held in the two weeks from 11 to 22 June 2018, at the Economics Department of Roma Tre University, Via Silvio D'Amico, 77, Rome.

#### **TARGET AND OBJECTIVES**

The School is designed for government officers, administrators, private professionals, researchers and doctoral students with an interest in public policy assessment. The objective is to provide participants with the skills for an overall policy assessment, by going through the techniques in close association with the specific context of the policies analysed.

#### **APPROACH**

With reference to the territorial, industrial and commercial policies and programs, the School's didactic curriculum relies on three pillars:

- **CONCEPTS**  
The definitory elements of the policy (for instance, policy maker's objectives, program beneficiaries, contextual factors) and how they can be identified.
- **METHODS**  
The tools to assess the policy's impact. How to select the most suitable for the specific context and how to apply it.
- **APPLICATIONS**  
The practice of the policy's impact evaluation. How to carry out the assessment exercise, useful data sources, software and main statistics packages.

The School consists of two one-week modules:

- 1) Industrial and Territorial Policies (11-15 June), in Italian;
- 2) Trade Policies from a Development Perspective (18-22 June), in English

### PROGRAM

#### 11-15 June: POLITICHE INDUSTRIALI E TERRITORIALI

	Mattina 09:30 – 13:00	Pomeriggio (Applicazioni) 14:30 – 17:30
<b>11 Giugno</b> <b>La valutazione delle politiche pubbliche: cultura, rilevanza, frontiere</b>	10:00-11:30 - Cultura della Valutazione: Teorie, tecniche, applicazioni Raffaello Bronzini (Banca d'Italia)  11:30 – 12:00 - Coffee Break  12:00-13:00 - Machine Learning e valutazione Guido De Blasio (Banca d'Italia)	Follow - up sul materiale pre-learning Giovanni Cerulli (CNR)
<b>12 Giugno</b> <b>Incentivi alle imprese</b>	La valutazione degli aiuti alle imprese mediante tecniche di matching. Categorie di trattamento ed impatti differenziali Daniele Bondonio (Università Piemonte Orientale)	La valutazione dei sussidi alle PMI nell'ambito di programmi regionali, nazionali e con co-finanziamento europeo Daniele Bondonio (Università Piemonte Orientale)
<b>13 Giugno</b> <b>Innovazione</b>	Le politiche locali per il sostegno della Ricerca e Sviluppo: definizione dello strumento di policy, diffusione e possibilità di valutazione degli impatti Roberto Gabriele (Università di Trento)	L'uso del modello conditional Difference-in-Differences per lo studio dell'impatto delle politiche locali per il sostegno della Ricerca e Sviluppo Roberto Gabriele (Università di Trento)
<b>14 Giugno</b> <b>Coesione</b>	La valutazione della politica di coesione mediante Regression Discontinuity Design. Intensità del trattamento, trattamenti multipli Guido Pellegrini (Sapienza Università di Roma)	Gli effetti della politica di coesione sull'occupazione in Italia misurati con Regression Discontinuity spaziale Mara Giua (Università Roma Tre)
<b>15 Giugno</b> <b>Città e infrastrutture</b>	'Quando tu sei l'unico': la stima causale dell'effetto di politiche in presenza di un unico trattato attraverso il Synthetic Control Method Marco Percoco (Università Bocconi)	La valutazione degli interventi nel settore dei trasporti e delle infrastrutture Marco Percoco (Università Bocconi)

## 18-22 June: TRADE POLICIES FROM A DEVELOPMENT PERSPECTIVE

	Morning 09:30 – 13:00	Afternoon (Applications) 14:30 – 17:30
<b>18 June</b> <b>Trade and Development: Friends or Foes?</b>	Impact evaluation and development policies: The state of the art Paul Winters (IFAD)  Trade protection and its implications for food security Antoine Bouet (Bordeaux University)	Pre-learning material review Giovanni Cerulli (CNR), Silvia Nenci (Roma Tre University) and Luca Salvatici (Roma Tre University)
<b>19 June</b> <b>Trade Policy Impact Assessment through Gravity Models</b>	The gravity model in international trade Luca De Benedictis (University of Macerata) and Luca Salvatici (Roma Tre University)	The tide that doesn't raise all boats: an assessment of EU preferential trade policies Luca Salvatici (Roma Tre University) and Maria Cipollina (University of Molise)
<b>20 June</b> <b>Trade Policy Simulation through CGE Models</b>	Households' heterogeneity in a global CGE model Antoine Bouet (Bordeaux University)  Assumptions and results in the assessment of trade liberalization effects: How to get out of the maze Luca Salvatici (Roma Tre University)	Food crisis and export taxation: the cost of non-cooperative trade policies Antoine Bouet (Bordeaux University)
<b>21 June</b> <b>Trade Policies and Global Value Chains</b>	Trade policy, trade in value added and global value chains: concepts, impacts and performance, with a focus on developing countries Silvia Nenci (Roma Tre University)	Following value-added flows in GVCs: measurement issues and solutions Michele Mancini (Bank of Italy)
<b>22 June</b> <b>Trade Policy Impact Assessment</b>	Impact assessment on trade preferences and (dis)incentives in agriculture for developing countries Pierluigi Montalbano (Sapienza University of Rome)	A generalized propensity score evaluation: agricultural trade policies and food security Emiliano Magrini (FAO)

### PRE-LEARNING

A series of multimedia materials, specifically designed with the aim to provide the participants with the basic knowledge required to appreciate the lessons of the two course modules will be made available five weeks before the start of the School:

1. Introduction to the use of the software Stata
2. Introduction to matching techniques
3. Introduction to Difference-In-Differences techniques
4. Introduction to Regression Discontinuity Design techniques

5. Introduction to Synthetic Control Method techniques
6. Introduction to the Gravity Model
7. Introduction to General Equilibrium Economic Models
8. Introduction to Trade in Value Added
9. Introduction to Generalized Propensity Score Matching

### **COST**

The tuition fee including daily lunch vouchers is €500 for each week, the reduced fee for doctoral students is €250. Tuition waivers for graduate students are available. For doctoral students at Roma Tre University and Sapienza University of Rome attendance is tuition-free.

### **APPLICATIONS**

The School is limited to 20 participants each week (in addition to doctoral students at Roma Tre University and Sapienza University of Rome). To apply, please fill up your online application form (including the submission of a brief *curriculum vitae*) at this [webpage](#) by April 15<sup>th</sup>.

The organizing committee will decide on applications by April 23<sup>rd</sup>. The notification of acceptance will include payment instructions for registration, which must be completed by April 30<sup>th</sup>. In order to benefit from the tuition waiver, doctoral students will be asked to provide proof of their status. Accepted registrants who subsequently decide not to participate and notify this decision by May 7<sup>th</sup> will be eligible for a partial refund of 30%.